



JANUARY 2026



2026, TIME TO MAKE SOME NEW MEMORIES!

RESOURCES & TIPS

NEW YEAR, SAME GREAT RESOURCES FOR YOUR AUXILIARY

During this time of year when our posts have a lot of events happening and photos being taken this is the perfect time to remember all the resources available to us through MALTA from VFW Auxiliary National.

WHERE TO FIND IT

Great resources for Historian

Media Relations can be found on MALTA under Member Resources

<https://malta.vfwauxiliary.org/MemberResources>

REEL THEM IN

An easy 10 step process for creating a reel to post on Facebook can be found under Member Resources. Remember there is an award opportunity for the best Reel promoting the Auxiliary this year!

REMINDER!

When having events at your post or taking photos at your community events where there are children you have a few options. If the child's face is showing. You can have all parents at the event fill out the Photo Release Form available on MALTA or use photos where the child's face is not visible. See example below.



WHATS AVAILABLE

- Photography Tips
- Award Forms
- Business Cards
- How to Create a Reel
- Publicity Tools & Press Releases
- Sample Photo Release Forms
- Sample Speeches
- Speaker's Bureau Tool Kit
- VFW Auxiliary Emblem Branding Center
- Websites and Social Media- Facebook
- Websites and Social Media - Websites

